REDDITCH TOWN CENTRE
TUESDAY 19 MAY, 2015 FROM 10AM

WATT BIKE CHALLENGE, KINGFISHER SHOPPING CENTRE FROM 10AM
LOCAL RACES & ENTERTAINMENT FROM 2PM
MATRIX FITNESS GP SERIES - ROUND 1 OF 5 - 6PM
PEARL IZUMI TOUR SERIES - ROUND 2 OF 10 - 7.30PM

Find us on Facebook
@TourSeriesReddi
www.tourseriesredditch.co.uk
INTRODUCTION

Welcome to Redditch!

Redditch is delighted to host the Pearl Izumi Tour Series for a fourth consecutive year. This year we are thrilled to be the opening round of the ladies Matrix Fitness Grand Prix whilst also being the second round of the ever popular Pearl Izumi Tour Series.

We believe that the Redditch event is made all the more special by the number of people that get involved, from the schools who help us open the event, to Redditch Road and Path Cycling Club and their time trial, to the businesses and competitors who race up Unicorn Hill, to all of the exhibitors who will be found all around the Church Green.

We are very pleased to have the Kingfisher Shopping Centre as our local sponsor. The WattBike Challenge within the Centre is a new venture for us this year, the challenge allows anyone to have a go on the short static bike course.

We hope that you enjoy watching some spectacular cycling in Worcestershire.

For more information please visit tourseriesredditch.co.uk

Follow us locally on Twitter @tourseriesreddi or look out for hashtags #tourseries #redditch and #worldclassworcs

Or find us on Facebook: Redditch Pearl Izumi Tour Series

THANKS TO...Worcestershire County Council would like to thank the following for their support in helping to bring the Pearl Izumi Tour Series Round 2 to Redditch:

Kingfisher Shopping Centre, Redditch Borough Council, SweetSpot, British Cycling, Redditch Road & Path Cycling Club, West Mercia Police, Redditch Town Centre Partnership, Worcestershire Local Enterprise Partnership, CTC/Push Bike, Diamond Buses, CAVA Security, AA Signs & PHF Training
EVENT TIMINGS

10am - 1pm

WATT BIKE CHALLENGE, KINGFISHER SHOPPING CENTRE
200 metres Challenge on a static Watt Bike - have a go!

From 2pm

OPENING CELEBRATION, SUPPORTED BY LIST RECRUITMENT
Community parade on Church Green West
Event address and Watt Bike 200m Challenge Awards

2:30pm

MIDDLE SCHOOL RACES
SPONSORED BY MELBEC SERVICES LTD
On Unicorn Hill And Church Green West. 250 metre, inter school hill sprint races. Schools taking part: Alvechurch C of E Middle, Birchensale Middle, St Bedes Catholic Academy and Walkwood C of E Academy Trust

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14:50 Award for overall winning school presented by Melbec Services LTD

3pm

MUSIC AND ENTERTAINMENT

3:30pm

LOCAL BUSINESS RACES, SPONSORED BY KINGFISHER SHOPPING CENTRE
Local hill sprint races. Teams of 4 in a 250m hill sprint
Teams include Nandos, Kingfisher Security, Kingfisher Allstars, BWA Commercial, Rachel’s Cupcakes, Redditch Standard, Seki Cyclists & Heller Peddler’s

3:55pm Award for fastest team to be awarded by Kingfisher Shopping Centre

4pm

MUSIC AND ENTERTAINMENT

4:30pm

REDDI HOT LAP SPONSORED BY BWA COMMERCIAL INSURANCE LTD 01527 853500
British Cycling/Redditch Road & Path CC 0.9 mile time trial
Competitors sign on from 3pm near hospitality. First rider starts at 4:40pm, then at thirty second intervals

5:30pm

MATRIX FITNESS GRAND PRIX WARM UP
Including podium award for 8 winners from time trials

6 - 6:45pm

MATRIX FITNESS GRAND PRIX LADIES RACE
(ROUND 1 OF 5)
6:45pm Podium presentations

6:45 - 7:15pm

TOUR SERIES WARM UP
AND AUTOGRAPH OPPORTUNITIES

7:30 - 9pm

PEARL IZUMI TOUR SERIES (ROUND 2 OF 10)
9pm Podium presentations

For race updates follow: @TourSeries and @TourSeriesReddi
Hashtag your photos and comments from the day: #tourseries #Redditch #worldclassworcs
There are local riders taking part in the days pro races, most notably in the Matrix Fitness Grand Prix Womens race. Riders Emily Kay and Lucy Shaw helped with the recent launch in the Kingfisher Shopping Centre (pictured above). Emily Kay (Team USN) is from Bromsgrove. Emily is a Lottery funded athlete who used to ride for Halesowen A&CC and is now on the British Cycling Olympic development squad and lives in South Wales.

Seventeen year old Lucy Shaw (Matrix Fitness) rode in the 2014 event but she watched both the 2012 and 2013 Redditch events as a young spectator. Lucy used to ride for her local club Solihull CC and she still lives locally.

There has never been a British winner of the individual round in the men’s race with Gustavson (Swe), Scully (NZ) and Boulo (Fra) the previous winners.

Tour de France winner and Olympic star Sir Bradley Wiggins and his Team Wiggins team are part of the Tour Series in 2015.

Felix English (JLT-Condor) and Zach May (NFTO) have both said that Redditch is their favourite circuit of the Pearl Izumi Tour Series!
THE MENS TEAMS

RACE JERSEYS

PEARL IZUMI LEADERS JERSEY
Worn by all 5 riders of the fastest team in the series so far and will be presented for the first time to the winning team at the opening Team Time Trial in Ryde, Isle of Wight on Thursday 14 May.

CHAIN REACTION CYCLES POINTS JERSEY
The points jersey is worn by the rider who has earned the most points in the series so far, points are awarded at three mid race sprints and to the top five riders at the finish.
**THE WOMENS TEAMS**

**PEARL IZUMI LEADERS JERSEY**
Worn by all 5 riders of the fastest team in the series and will be presented for the first time to the winning team at Redditch.

**CHAIN REACTION CYCLES POINTS JERSEY**
The points jersey is worn by the rider who has earned the most points in the series so far, points are awarded at three mid race sprints and to the top five riders at the finish.
Tour Ride
Official Sportive to Tour of Britain

Sunday 4th October Worcestershire

40, 75 and 100-mile routes available

Sign-up now at www.tourride.co.uk for just £26

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Bring this programme with you and get 10% off your first order with us.
Fri 20 March - Fri 31 July  
**Moon Mission** - Community event. Log enough miles to travel to the moon and back.  
worcester.ac.uk/moonmission  

Sun 24 May  
**Worcester Children’s Duathlon.**  
Worcester Uni. Various distances.  
worcestertriclub.co.uk  

Mon 25th - Sun 31st May  
**Bewdley Bike Week**  
bewdleybikeweek.info  

Sun 31 May  
**Midlands Mountain Bike Orienteering 2015 Series**  
Longdist. Nr Tewkesbury  
midlandsmbco.co.uk  

Mid June (TBC)  
**Bike to School Week**  
sustrans.org.uk  

7th June  
**Malvern Cycle Café Garden Party**  
malverncycles.org.uk  

Mon 8 - Sun 28 June  
**1st National Workplace Cycle Challenge**  
ctc.org.uk  

Sat 13 - Sun 21 June  
**National Bike Week**  
bikeweek.org.uk  

Sun 14 June  
**Honeymonde Cyclefest**  
A full day of cycling events organised by Honeymonde Bicycle Users Group  
southhoneybourne.org.uk/events  

Sun 21 June  
**Worcester Top Barn Triathlon**  
worcestertriclub.co.uk  

Mon 29 June  
**Gorcott Hill Climb**  
Ullenhall, British Schools Hill Climb Competition.  
bronsgrovecycling.co.uk  

Sun 12 July  
**Worcester Classic Bike Ride**  
(Acorn’s Children’s Hospice)  
David Lloyd Club, Worcester, 15,55,85 & 100 mile routes.  
worcesterclassicbikeride.com  

Sun 18 July  
**Paddle, Pedal, Plod**  
(St Richard’s Hospice) Pershore. A 45 mile individual or team canoe/cycle/walk challenge  
strichards.org.uk  

Sat 25 July  
**Kidderminster Killer & From Clee to Heaven Audax Rides**  
Belbroughton. 120&200km routes.  
aubweb.net  

Sun 28 June  
**Worcester Trophy Road Race**  
Earls Croome Village Hall  
britishcycling.org.uk/events  

Sun 4 October  
**Friends Life Tour Sportive**  
Worcester Arena. Family, 30, 50 & 100 mile routes following 2014 Tour of Britain.  
www.tourride.co.uk  

Push Bike! is the new cycle campaign group representing cycling interests in Worcester, Wychavon, Malvern Hills and Bromsgrove areas. It works with local cycling clubs and other organisations to improve local cycle facilities and encourage more people to enjoy the many benefits of riding a bike. pushbikecampaign.org
AT THE HEART OF REDDITCH

Are proud to sponsor the Pearl Izumi Tour Series

For food, film, fitness and fun!
Visit us at The Hub open every day from 11am until late

www.kingfishershopping.co.uk

WORLD CLASS WORCESTERSHIRE

—— A World of Opportunity ——

Welcomes THE PEARL IZUMI TOUR SERIES to Redditch

Welcoming a WORLD CLASS event to WORLD CLASS Worcestershire

www.investinworcestershire.com

#worldclassworcs