

# REDDITCH TOWN CENTRE

TUESDAY 19 MAY, 2015 FROM 10AM



WATT BIKE CHALLENGE, KINGFISHER SHOPPING CENTRE FROM 10AM  
LOCAL RACES & ENTERTAINMENT FROM 2PM  
MATRIX FITNESS GP SERIES - ROUND 1 OF 5 - 6PM  
PEARL IZUMI TOUR SERIES - ROUND 2 OF 10 - 7.30PM

 Find us on Facebook  
 @TourSeriesReddi

[www.tourseriesredditch.co.uk](http://www.tourseriesredditch.co.uk)



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# INTRODUCTION

## Welcome to Redditch!

Redditch is delighted to host the Pearl Izumi Tour Series for a fourth consecutive year. This year we are thrilled to be the opening round of the ladies Matrix Fitness Grand Prix whilst also being the second round of the ever popular Pearl Izumi Tour Series.

We believe that the Redditch event is made all the more special by the number of people that get involved, from the schools who help us open the event, to Redditch Road and Path Cycling Club and their time trial, to the businesses and competitors who race up Unicorn Hill, to all of the exhibitors who will be found all around the Church Green.

We are very pleased to have the Kingfisher Shopping Centre as our local sponsor. The WattBike Challenge within the Centre is a new venture for us this year, the challenge allows anyone to have a go on the short static bike course.

We hope that you enjoy watching some spectacular cycling in Worcestershire.

For more information please visit [tourseriesredditch.co.uk](http://tourseriesredditch.co.uk)

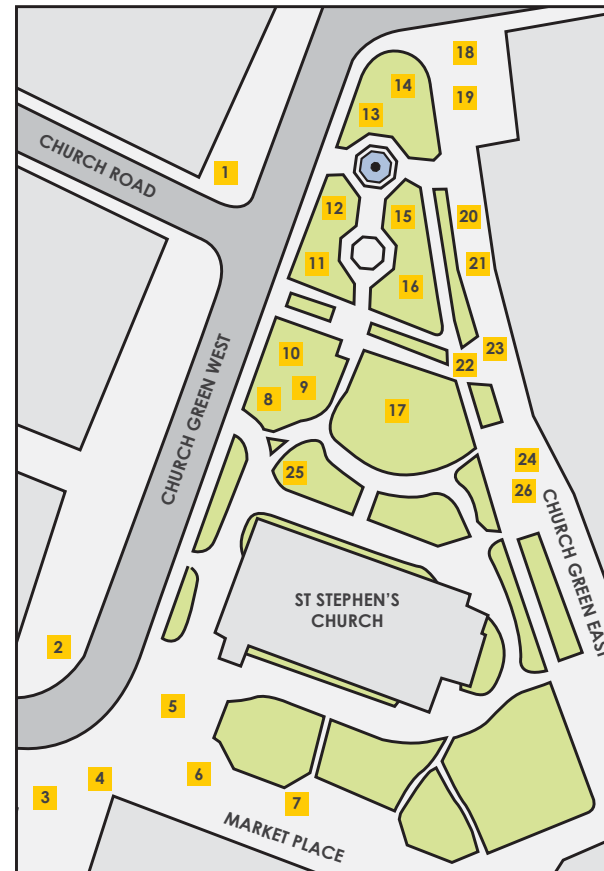


Follow us locally on Twitter [@tourseriesreddi](https://twitter.com/tourseriesreddi) or look out for hashtags [#tourseries](https://twitter.com/hashtag/tourseries) [#redditch](https://twitter.com/hashtag/redditch) and [#worldclassworcs](https://twitter.com/hashtag/worldclassworcs)



Or find us on Facebook: [Redditch Pearl Izumi Tour Series](https://www.facebook.com/RedditchPearlIzumiTourSeries)

# EVENT VILLAGE LAYOUT



- 1 - British Cycling
- 2 - Redditch Road & Path
- 3 - Pearl Izumi
- 4 - World Class Worcestershire
- 5 - Food Operators
- 6 - Kingfisher Shopping Centre
- 7 - Burger Van
- 8 - Boxing Club
- 9 - Redditch Basketball
- 10 - Age Concern
- 11 - Safer Roads Partnership
- 12 - CTC/Sustrans/Pushbike
- 13 - Vittoria Tyres
- 14 - Chain Reaction Cycles
- 15 - Heart of Worcestershire College
- 16 - Medical Post
- 17 - Children's Activities
- 18 - Skoda Vehicles
- 19 - Skoda Pop-up
- 20 - Soreen
- 21 - Premier Inn
- 22 - Nandos
- 23 - Charles Lovell
- 24 - Fire Service
- 25 - Diamond Buses
- 26 - E-on Energy Saving

**THANKS TO...** Worcestershire County Council would like to thank the following for their support in helping to bring the Pearl Izumi Tour Series Round 2 to Redditch:

Kingfisher Shopping Centre, Redditch Borough Council, SweetSpot, British Cycling, Redditch Road & Path Cycling Club, West Mercia Police, Redditch Town Centre Partnership, Worcestershire Local Enterprise Partnership, CTC/Push Bike, Diamond Buses, CAVA Security, AA Signs & PHF Training



# EVENT TIMINGS

10am - 1pm

## WATT BIKE CHALLENGE, KINGFISHER SHOPPING CENTRE

200 metres Challenge on a static Watt Bike - have a go!

From 2pm

## OPENING CELEBRATION, SUPPORTED BY LIST RECRUITMENT

Community parade on Church Green West  
Event address and Watt Bike 200m Challenge Awards

2:30pm

## MIDDLE SCHOOL RACES SPONSORED BY MELBEC SERVICES LTD

On Unicorn Hill And Church Green West. 250 metre, inter school hill sprint races. Schools taking part; Alvechurch C of E Middle, Birchensale Middle, St Bedes Catholic Academy and Walkwood C of E Academy Trust

Year 5	Year 6	Year 7	Year 8
2:35pm Girls	2:37pm Girls	2:39pm Girls	2:41pm Girls
2:36pm Boys	2:38pm Boys	2:40pm Boys	2:42pm Boys

14:50 Award for overall winning school presented by  
Melbec Services LTD

3pm

## MUSIC AND ENTERTAINMENT

3:30pm

## LOCAL BUSINESS RACES, SPONSORED BY KINGFISHER SHOPPING CENTRE

Local hill sprint races. Teams of 4 in a 250m hill sprint  
Teams include Nandos, Kingfisher Security, Kingfisher Allstars, BWA Commercial, Rachel's Cupcakes, Redditch Standard, Seiki Cyclists & Heller Peddler's

3:55pm Award for fastest team to be awarded  
by Kingfisher Shopping Centre

4pm

## MUSIC AND ENTERTAINMENT

4:30pm

## REDDI HOT LAP SPONSORED BY BWA COMMERCIAL INSURANCE LTD 01527 853500

British Cycling/Redditch Road & Path CC 0.9 mile time trial  
Competitors sign on from 3pm near hospitality.  
First rider starts at 4:40pm, then at thirty second intervals

5:30pm

## MATRIX FITNESS GRAND PRIX WARM UP

Including podium award for 8 winners from time trials

6 - 6:45pm

## MATRIX FITNESS GRAND PRIX LADIES RACE (ROUND 1 OF 5)

6:45pm Podium presentations

6:45 - 7:15pm

## TOUR SERIES WARM UP AND AUTOGRAPH OPPORTUNITIES

7:30 - 9pm

## PEARL IZUMI TOUR SERIES (ROUND 2 OF 10)

9pm Podium presentations



For race updates follow: @TourSeries and @TourSeriesReddi  
Hashtag your photos and comments from the day:  
#tourseries #Redditch #worldclassworcs



## LOCAL RIDERS

There are local riders taking part in the days pro races, most notably in the Matrix Fitness Grand Prix Womens race. Riders Emily Kay and Lucy Shaw helped with the recent launch in the Kingfisher Shopping Centre (pictured above). Emily Kay (Team USN) is from Bromsgrove. Emily is a Lottery funded athlete who used to ride for Halesowen A&CC and is now on the British Cycling Olympic development squad and lives in South Wales.

Seventeen year old Lucy Shaw (Matrix Fitness) rode in the 2014 event but she watched both the 2012 and 2013 Redditch events as a young spectator. Lucy used to ride for her local club Solihull CC and she still lives locally.

## DID YOU KNOW?

There has never been a British winner of the individual round in the men's race with Gustavson (Swe), Scully (NZ) and Boulo (Fra) the previous winners.

Tour de France winner and Olympic star Sir Bradley Wiggins and his Team Wiggins team are part of the Tour Series in 2015.

Felix English (JLT-Condor) and Zach May (NFTO) have both said that Redditch is their favourite circuit of the Pearl Izumi Tour Series!





# THE MENS TEAMS



**JLT CONDOR**



**MADISON GENESIS**



**NFTO**



**ONE PRO CYCLING**



**PEDAL HEAVEN**



**SPORTGRUB KUOTA**



**TEAM RALEIGH GAC**



**TEAM WIGGINS**



**VELOSURE STARLEY PRIMAL**

## RACE JERSEYS



**PEARL IZUMI LEADERS JERSEY**  
Worn by all 5 riders of the fastest team in the series so far and will be presented for the first time to the winning team at the opening Team Time Trial in Ryde, Isle of Wight on Thursday 14 May.



**CHAIN REACTION CYCLES POINTS JERSEY**  
The points jersey is worn by the rider who has earned the most points in the series so far, points are awarded at three mid race sprints and to the top five riders at the finish.



# THE WOMENS TEAMS

## RACE JERSEYS



**PEARL IZUMI  
SPORTS  
TOURS**



**TEAM USN**



**WIGGLE  
HONDA**



**PEARL IZUMI LEADERS JERSEY**  
Worn by all 5 riders of the fastest team in the series and will be presented for the first time to the winning team at Redditch.



**LES FILLES**



**TEAM WNT**



**CHAIN REACTION CYCLES  
POINTS JERSEY**  
The points jersey is worn by the rider who has earned the most points in the series so far, points are awarded at three mid race sprints and to the top five riders at the finish.



**MATRIX  
FITNESS**



**VELOSURE  
STARLEY  
PRIMAL**



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Tel: 01527 584554  
[www.listrecruitment.co.uk](http://www.listrecruitment.co.uk)



pusho!

What's On Guide to cycling events around Worcestershire in 2015

**Fri 20 March - Fri 31 July**  
**Moon Mission** - Community event. Log enough miles to travel to the moon and back.  
[worcester.ac.uk/moonmission](http://worcester.ac.uk/moonmission)

**Sun 24 May**  
**Worcester Childrens' Duathlon.**  
Worcester Uni. Various distances.  
[worcestertriclub.co.uk](http://worcestertriclub.co.uk)

**Mon 25th - Sun 31st May**  
**Bewdley Bike Week**  
[bewdleybikeweek.info](http://bewdleybikeweek.info)

**Sun 31 May**  
**Midlands Mountain Bike Orienteering 2015 Series**  
Longdon, Nr.Tewksbury  
[midlandsmbo.co.uk](http://midlandsmbo.co.uk)

**Mid June (TBC)**  
**Bike to School Week**  
[sustrans.org.uk](http://sustrans.org.uk)

**7th June**  
**Malvern Cycle Café Garden Party**  
[malvernicycles.org.uk](http://malvernicycles.org.uk)

**Mon 8 - Sun 28 June**  
**1st National Workplace Cycle Challenge**  
[ctc.org.uk](http://ctc.org.uk)

**Sat 13 - Sun 21 June**  
**National Bike Week**  
[bikeweek.org.uk](http://bikeweek.org.uk)

**Sun 14 June**  
**Midlands Mountain Bike Orienteering 2015 Series**  
Shatterford  
[midlandsmbo.co.uk](http://midlandsmbo.co.uk)

**Sun 21 June**  
**Honeybourne Cyclefest**  
A full day of cycling events organised by Honeybourne Bicycle Users Group  
[sporthoneybourne.org.uk/events](http://sporthoneybourne.org.uk/events)

**Sun 28 June**  
**Worcester Top Barn Triathlon**  
[worcestertriclub.co.uk](http://worcestertriclub.co.uk)

**Mon 29 June**  
**Gorcott Hill Climb**  
Ullenhall. British Schools Hill Climb Competition.  
[bromsgrovecycling.cc](http://bromsgrovecycling.cc)

**Sun 12 July**  
**Worcester Classic Bike Ride**  
(Acorn's Children's Hospice) David Lloyd Club, Worcester, 15,55.85 & 100 mile routes.  
[worcesterclassicbikeride.com](http://worcesterclassicbikeride.com)

**Sun 18 July**  
**Paddle, Pedal, Plod**  
(St Richard's Hospice)Pershore. A 45 mile individual or team canoe/cycle/walk challenge  
[strichards.org.uk](http://strichards.org.uk)

**Sat 25 July**  
**Kidderminster Killer & From Clew to Heaven Audax Rides**  
Belbroughton. 120&200km routes.  
[aukweb.net](http://aukweb.net)

**Sun 26 July**  
**Droitwich Sprint Triathlon**  
400m swim, 20km cycle & 5km run  
[worcestertriclub.co.uk](http://worcestertriclub.co.uk)

**Sun 9 August**  
**Worcester Trophy Road Race**  
Earls Croome Village Hall  
[britishcycling.org.uk/events](http://britishcycling.org.uk/events)

**Sun 16 August**  
**Worcester Show** - Gheluvelt Park, Includes led rides and displays.  
[worcester.gov.uk/worcestershow](http://worcester.gov.uk/worcestershow)

**Sun 16 August**  
**Severn Valley Cycle Challenge**  
(Acorn's Children's Hospice) Bridgnorth to Bewdley. 10, 20 & 40 mile routes. Return by train.  
[acorns.org.uk/svc](http://acorns.org.uk/svc)

**Sun 23 August**  
**Malvern Mad Hatter Sportive**  
(St Richard's Hospice) Three Counties Showground, Malvern. 43,72&103mile routes.  
[cyclingweekly.co.uk/sportive-series](http://cyclingweekly.co.uk/sportive-series)

**Sun 23 August**  
**Saracen Century Audax Ride**  
Droitwich. 100km. [aukweb.net](http://aukweb.net)

**Thu 3 September**  
**National Cycle to Work Day**  
[cycletoworkday.org](http://cycletoworkday.org)

**Evesham Cyclefest**  
**Sat 5 - Mon 7 September**  
The Big Ride Via Magna Carta' ride.

**Sat 12 September**  
Mountain Biking around Evesham Country Park.

**Sun 13 September**  
Family fun day with family ride (town ride, 12.5 or 20 miles)  
[sueablett1@btinternet.com](mailto:sueablett1@btinternet.com)

**Sat 12 September**  
**Ride & Stride** Sponsored ride around Worcestershire's historic churches.  
[rideandstrideuk.org](http://rideandstrideuk.org)

**Sun 13 September**  
**The Elgar Vintage Ride**, Malvern  
[elgarvintageride.co.uk](http://elgarvintageride.co.uk)

**Sun 20 September**  
**Worcester City Run Bike Run**  
Worcester Racecourse. 10km run, junior races and 40km bike and run.  
[worcestercityrun.com](http://worcestercityrun.com)

**Sun 4 October**  
**Friends Life Tour Ride Sportive**  
Worcester Arena. Family, 30, 50 & 100 mile routes following 2014 Tour of Britain.  
[www.tourride.co.uk](http://www.tourride.co.uk)

**Push Bike!** is the new cycle campaign group representing cycling interests in Worcester, Wychavon, Malvern Hills and Bromsgrove areas. It works with local cycling clubs and other organisations to improve local cycle facilities and encourage more people to enjoy the many benefits of riding a bike. [pushbikecampaign.org](http://pushbikecampaign.org)





AT THE HEART OF REDDITCH

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The background of the logo is a blue sky with white clouds and a white contrail from an aircraft streaking across the upper right.

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