



TRADING AGREEMENT 2026

Dated

Dear Trader

I write to you in regard to the Trading Agreement which is mentioned within the Market Regulations. This Trading Agreement sets out the differences between a regular and casual trader and will form a **legally binding contract** between yourself and Redditch Borough Council (the Council).

Should any trader wish to change the status of their trading agreement, then a 2 week notice period is required in writing or by emailing RedditchMarket@bromsgroveandredditch.gov.uk without exception. Note that during this 2-week period you will be trading under your current status and will still be liable for any such fees.

Regular Trader

- The trader will be required to pay the lower regular fees as set out within the Council's Fees & Charges.
- The trader is permitted to take 2 days holiday for each market day that they attend up to a maximum of 6 days – see Market Regulations for further details.

Once a trader has used their annual leave allowance for that year, then any other days taken afterwards which means that they do not attend, the trader will still be liable to pay any backdated fees in order for them to preserve their regular trader status and keep its benefits such as lower fees and a regular trading pitch. The backdated fee payable will be based on their normal allocated stalls/facilities taken in the previous 4 weeks.

- The trader will be guaranteed a regular pitch unless it is required to find another pitch due to unforeseen circumstances outside of the Council's control (such as highway repairs)
- The trader will be offered full protection of the Balance of Trade Policy, providing the minimal of goods indicated by the policy is displayed on sale by that trader.

Casual Trader

- The trader will be subject to the higher casual fee as set out within the Council's Fees & Charges.
- The trader will be liable for the full fees of their normal allocation of stalls should they book and fail to attend.
- The trader is not guaranteed a regular pitch and is subject to being offered a different pitch at the Council's discretion.

- Unless authorised, a casual trader is not permitted to commence setting up until after 07:30am, when they will be allocated their stall/pitch.
- The trader may not be fully protected by the Balance of Trade policy and other traders may be allowed to sell similar lines of goods.
- The trader is under all circumstances expected to book a stall or cancel their bookings within normal office working hours the day before their attendance.
- The trader will not be permitted to regain status of a Regular trader for a period of 3 months.

Please carefully consider each option before completing and signing of the agreement below

This form must be returned to the Market Manager within 2 weeks of issue date of this letter. Any Traders not returning the form will not be permitted to trade on the market until the form has been received 24hours before trading and processed.

I the undersigned wish to trade on Redditch market as shown below and fully understand the terms which will be legally binding. Please complete each column below (Yes or No) and sign.

	Thursday	Saturday
Casual Trader		
Regular Trader		

Name (Block Capitals) _____

Signed _____

Dated _____

Important Information

General Data Protection Regulations (GDPR)

Redditch Borough Council collects personal information about you and your business for the fulfilment of a contract, or to take steps to enter into a contract; by signing to apply to trade on Redditch Outdoor Market, you are entering into a contract, and we require the personal data requested to fulfil this contract.

Data collected is:

- Name
- Contact details
- Emergency contact details
- Contact details (if different)
- Vehicle registration number
- (ID may be requested but not retained)

This information will be updated annually.

By entering into the contract, you consent to us processing your personal information for other specified purposes such as:

- Subscribing to the e-newsletter
- Subscribing to the survey to inform the development of the market
- Submitting a thumb nail paragraph showcasing your business/stall, which will be used for market advertisement on the website, which in turn will promote your business/stall.
- Taking images at events for promoting the market via the website, e-newsletter, and social media
- Taking video footage at events for promoting the market via the website, e-newsletter, and social media

Where you agree to be contacted, the data will be kept until it is either overwritten or until you no longer agree to be kept informed. If you chose not to consent to additional processing, this will not affect your or your rights. Details of all your other rights can be found at www.redditchbc.gov.uk/council/corporate/your-access-to-information/privacy-notice.aspx

This information will be shared with staff responsible for the management of the market, and in some cases with Trading Standards, Environmental Health, and Licensing.

This information will not be shared/sold to any other service/organisation unless we have a duty to do so under law.

No decisions around this data are made by automated means.

I confirm that all the information provided on this application is true and accurate. Should any information be found to be untrue or inaccurate my application I understand that my application may be declined or revoked without refund.