PRIDE IN PLACE
LED BY YOU – BACKED BY UK GOVERNMENT

Greenlands and Woodrow Neighbourhood Board

Minutes, Decisions Taken and Action Points

Date:	Wednesday, 2 September 2026
Time:	18:24 – 19:35
Venue:	Greenlands Business Centre
Attendees:	Pete Martin – Chair of the Neighbourhood Board Rich Field Zhane Campbell Chris Bloore MP Cllr Jane Spilsbury Cllr Nikki Lloyd Chris Roberts Elaine Whitfield Kelly Whitehouse Rachael Compton-Wylie Emma Hatton
Apologies:	Roseanne Walton
Other attendees:	Georgina Harris, Economic Growth Manager – Business and Skills, Redditch Borough Council Beatrice Liese, MHCLG

MINUTES	
1.	Welcome and introductions The chair welcomed the board and introduced Beatrice. Beatrice advised the Board of her role at MHCLG is to support the board. She explained the structure of the PiPP delivery unit and advised that moving forward Greenlands & Woodrow would have a new partnership manager. Chair advised that declarations of interest would be covered in agenda item 3.
2.	Board Meeting Arrangements Following a discussion, it was agreed that board meetings would be held every calendar month on Tuesdays at 6pm at Greenlands Business Centre.

	Chris Bloore advised that he wouldn't be able to attend many meetings in person, but virtual attendance can be facilitated. Dates of future meetings to be agreed on 22 September with Microsoft Teams options available for those unable to attend in person. The Chair advised that Genecon would be submitting the community engagement report on 18 September. It was noted that the next Board meeting should be scheduled shortly afterwards to enable Genecon to present the findings and recommendations from the report directly to Board members and discuss the outcomes in detail.
3.	<u>Governance Arrangements</u> Chair advised Board that draft Terms of Reference will be considered by the board at a future meeting. <u>Code of Conduct</u> The document was circulated for board members for consideration and signature. <u>Register of Interests</u> The Chair advised that a Conflict of Interest Policy is currently being developed and will be presented for consideration at the next Board meeting. Members discussed the types of interests that should be declared and the circumstances in which declarations may be required. Board members were signposted to the Charity Commission's guidance on identifying, declaring, and managing conflicts of interest to support their understanding of the requirements. The following declarations of interest were made in relation to agenda item 4: Elaine Whitfield – representative of an organisation which is in the extension of the boundary. Rachael Compton-Wylie – delivers a VCS service in a community asset which is in the extension of the boundary. Chair advised that the interest was not prejudicial and therefore the board members could participate in the vote.
4.	<u>Boundary</u> Discussion took place regarding the rationale for extending the boundary area. It was explained that the original boundary had been based on a Middle Super Output Area (MSOA), a statistical geography used for reporting and comparing local data. Members agreed that this boundary did not accurately reflect the local community and that an extension was necessary to better represent the area and its residents.

	It was agreed that any time government jargon is used, an explanation will be provided to the board.
5.	AOB The Chair discussed the interim community engagement report from Genecon and invited suggestions for ongoing engagement activities. It was agreed that Board members should, where possible, attend community engagement events to support the programme and maintain visibility within the community. Discussion also took place around the potential for negative feedback on the programme and criticism directed towards the Board. Members emphasised the importance of supporting one another when responding to such challenges. The need for clear and consistent communication with the community was also highlighted, particularly in relation to the Board's activities, the decisions being made, and the opportunities available for the community to influence those decisions. Requested a list of board members contact details Discussion focused on maintaining momentum, sustaining community conversations, and creating routes for residents to bring ideas and suggestions to the Board. Members also considered when activities could begin and highlighted the importance of delivering early successes that demonstrate meaningful impact. The importance of effective communications was emphasised, ensuring that residents are aware of Pride in Place, understand the work of the Board, and know how they can get involved, contribute ideas, and help shape future activities and decisions.

DATE OF NEXT MEETING
18:00 on Tuesday, 22 September 2026.

DECISIONS TAKEN	
1.	Proposal to adopt the Code of Conduct: Proposer – Chris Roberts Seconder – Jane Spilsbury In favour – 11, against – 0, abstentions – 0.
2.	Proposed changes to the Pride in Place boundary Proposer – Chris Bloore Seconder – Rich Field In favour – 11, against – 0, abstentions – 0

ACTION POINTS	
1.	Secretariat to circulate a link to the guidance.
2.	Creation of stand-alone website and social media channels for Pride in Place – Nikki Lloyd to lead.
3.	Secretariat to circulate interim report.
4.	Secretariat to circulate a contact list for board members.