

BALANCE OF TRADE POLICY

To ensure that the market remains viable and sustainable for the future, Redditch Borough Council through the Market Manager will maintain a balance of trade policy (dependant on the line of goods) for each day, however the council will permit traders to increase their stall allocation to maintain their protection by application to the Council.

Please note however, that this list is not exhaustive, and the council reserves the right to add/change this list, if in the view of the council the balance of trade is not adversely affected and is justifiable.

Regular Traders must complete on their trader agreement form to which line of goods under which they are trading.

Casual and seasonal traders are **not** covered by this policy and therefore do not have any stall protection – this is covered in the trader agreements.

Note that this regulation only applies during normal market days (subject to stall availability and space) and not during any specialised markets/events.

This policy will operate from 1st March 2026 for all traders.

1 Trader protection (Anchor Traders)		
1	Fruit and Veg	All fruit & veg products.
2	Breads & Cakes	All Breads and cakes
3	Butchers	All fresh meat products
4	Fishmonger	All fish produce
5	Dheli goods	Eggs, cheeses
6	Plants & Flowers	Outdoor/indoor plants and Cut/Artificial flowers.

2 Trader protection		
7	Men & Ladies Fashion	All Fashion items including underwear
8	Confectionary	Sweets, Crisp, Donuts and Ice Cream.
9	Footwear	All and any Footwear.
10	Bags & Purses	Handbags, Travel bags, Suitcases, and Purses/Wallets.
11	Household Accessories	Fragrances, Ornaments, Gemstones and Religious Items.
12	Household Furnishings	Bedding, Curtains, Throws, Haberdashery and Cushions.
13	Household Goods	Cleansing materials, Tools, and Accessories.
14	Jewellery	All Jewellery and Watches.
15	Personal Care	Toiletries, Beauty Products, Perfumes, Aftershave and Make Up.

16	Pet Goods	Bedding, Collars, Leads, Treatments, and Foods.
17	Child & Baby Fashion	Children's & Baby Clothing inc Hosiery, Hats, and Scarfs.
18	Media Entertainment	Records, CD's, DVD's & Digital Media.
19	Street Food	<p>Any food cooked for consumption on the market either as a meal or in a cob, sandwich, or roll.</p> <p>No more than 2 units/stalls represented of the goods shown below.</p> <ul style="list-style-type: none"> • Burgers, Sausage, egg, and bacon. • Any Pork, Beef or Lamb street foods. • All Global cuisine street foods. • Jacket Potatoe stand • All Hot and cold drinks